

# ieFAMILY

## WHAT TO DO

### **Campus store is second in Riverside, third for chain**

**Casey's Cupcakes  
celebrates new UCR  
location**

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Casey's Cupcakes opens its third location and second in Riverside with ribbon cutting on Tuesday at 10:30 a.m. at UC Riverside. The location will be at the Highlander Union building near the center of campus.

UC Riverside Assistant Chancellor Andy Flumey and Casey Cupcake's Owner Casey Reinhart are scheduled to be among the host of dignitaries attending the ribbon cutting ceremony for the opening of Casey's Cupcakes' kiosks and counters throughout the UC Riverside campus.



The event will offer more than 1,000 complimentary cupcakes for attendees to enjoy at a pop-up Casey's Cupcakes' shop.

Casey Reinhardt, the daughter of Kelly and Duane Roberts, owners of the historic Mission Inn in Riverside, was inspired by her great-grandmother's homemade cupcakes and now brings the amazing flavors of her childhood to the UC Riverside campus.

Casey's Cupcakes come in 12 delicious flavors from the popular Rockin' Red Velvet and Sassy Strawberry to Decadent Dark Chocolate and Luscious Lemon. Each month a different Cupcake of the Month is featured inspired by seasonal holidays. In addition to cupcakes baked fresh daily, the shop will offer fun and flirty cupcake-themed merchandise.